



1. THEME

Window showing Florence

The shop window is a physical contained place but also the site in which the product shows itself. Florence becomes the object on show, that is seen by the eyes of those who has lived it, studied it, imagined it or dreamed it.

Therefore the concourse indicates as theme the arrangement of a place or the planning of an object that should have an encumbrance of (5.9x5.9x31.50 inch) and as theme Florence. It should be placed in a sort of shop window of 157.9x118.12x31.50 inch.

The purpose is to create a continue show through the streets of Florence.

The compositive space can be collocated everywhere in the window show without been binded by anything so that it will consent a possible transfer (facility of transportation).

The planning theme should be immediatly recognised also in different contests as in another city, external place or out of the same window show.

The entrant can project an arrangment or an object with materials or methods that he prefers. He will be judged on the base of the following standards:

- Ability to describe and let understand the own concept;
- Strong characterization of the idea;
- Feasibility;
- Graphics performance.

2. PARTICIPANTS

The concourse is opened to all students from Faculties of Architecture, of Engineering, of the Academy of Fine Arts and of ISIA registered in the academic year 2009/10. The students can partecipate individually or in group of two person as maximum, in which must be indicated a group leader. The members of the Promoter Committee can't take part in this concourse.

3. INSTRUCTIONS OF REGISTRATION

The registration is free and you have to send an email at the adress architetturaecittà@libero.it within the 11th of December. There you have to indicate the name, the surname, the date of birth, the email adress, the telephone number, the matriculation number, the faculty membership of each member of the group and the identification of the group leader.

4. CONDITIONS OF THE CONOURSE

The projects will be delivered within and not longer than 1.00 pm on the 16th of December at "Per l'Appunto" (didactical plexus "S.Verdiana", at piazza Ghiberti number 27, 50100 Florence). The awards ceremony will be on the 17th of December at the didactical plexus of Santa Teresa in Via Mattonaia number 14.

5. MATERIAL AND INFORMATION

The job advertisement is available at the web site: www.architetturaecittà.org .
For more information send an email at the adress: architetturaecittò@libero.it

6.FEATURES OF THE PROJECTS

The projects must be anonymous. Only a distinction mark should be reported on the envelope and on the project's table and it is an alphanumeric number of five characters at the discretion of the participants (letters or numbers as the example: 123abc). The stamped and anonymous envelope has to contain a paper with the participants' personal information (name, surname, date of birth, adress, email adress, telephone number, the matriculation number, the faculty membership and the identification of the group leader). It has to contain also a comment note and a review of the initiative with possible suggestions on other themes to undertake, different modalities of composition, etc. The participants have to delivered:

1. one table on 72.4x72.4 inch size. The table has to be only on paper.
2. a printed report of maximum 15 lines that explains the causes of the project (indicate the alphanumeric number of the group).
3. an envelope that contains the information of the participants
4. a cd that contains the table on the pdf size at 200 dpi and the relation in the doc size

7. JURY

The jury will be compose by architects selected by the Promoter Committee. In the jury will be present students of the Promoter Committee. They will be supervisors without the right to vote. The jury's decisions are final.

8. RIGHTS

The delivered materials pass to the Promoter Committee that will use it to document and promote the initiative in itself. The participation at the concourse implicates the unconditional acceptance of the current regulation from the participants. They can be excluded from the concourse if the projects haven't the required requisites or if they come later compared to the term-time of the delivery.

9. PRIZES

Prizes will be given to the 1st, 2nd and 3rd winners. Prizes will be published soon.

10. THE PROMOTER COMMITTEE

Lucia Coscia - Stella Fabbri – Chiara Francini - Andrea Landini –Giovanni Montiani –Silvia Pinzauti – Rachele Rossi - Anna Salvatori